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SHAYNE BEECHER NAMED ONE OF CENTRAL PA'S FORTY UNDER 40

LANCASTER, PA (October 18, 2011) – On Tuesday, October 18, RBC Wealth Management's Shayne Beecher, AWM, will be honored as one of *Central Penn Business Journal's* 2011 *Forty Under 40* award recipients for his commitment to business growth, professional excellence and the community at an evening reception and awards program at Hilton Harrisburg from 6:00 to 9:00 p.m. This year marks the program's 17th anniversary.

Beecher is a part of The Brookhills Investment Group and is a First Vice President – Financial Advisor in RBC Wealth Management's Lancaster office. The Brookhills Investment Group helps clients identify their own unique set of financial concerns, and then maintain, grow and secure assets no matter where they are or how far along on the journey of life. They apply a personal and client-centered focus to address those concerns and use the best set of financial tools and investments to meet each of your targeted objectives.

The team's true success begins, not with their 140 years of experience, but in understanding their clients and their financial needs and goals. The Brookhills Investment Group recognizes that the concept of "wealth" and its management is very fluid depending on different clients' objectives.

"I am thrilled to be honored with the Forty Under 40 award," said Beecher. "I, along with my team, am focused on providing the best service possible for our clients and our community through the world class resources of RBC. I appreciate my firm, my team, my clients and my business relationships in the community for all their trust and confidence in me. We can never accomplish anything worthwhile in this world alone. I look forward to continuing to expand client and community relationships going forward."



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This year's nominations for the *Forty Under 40* program ended in late April. A panel of four judges, comprised of past award recipients, reviewed and scored the nominees to determine the top forty list. 2011 judges were Tonia Ulsh, Chief Operating Officer, Mountz Jewelers; Deepa Mehta Balepur, Principal/Partner, The Wolman Group and RE/MAX Associates of Lancaster County; Brian Wassell, Partner with Trout Ebersole Groff; and Joshua George, Associate, Site Design Concepts.

Following the event, Beecher and the other award recipients will be featured in a special supplement to the October 21st edition of the *Central Penn Business Journal*. The list of winners will also appear in the 2012 *Book of Lists* publication.

The awards event is open to the public. Tickets can be purchased online for \$90 per person at www.centralpennbusiness.com/events.

About RBC Wealth Management

In the United States, RBC Wealth Management operates as a division of RBC Capital Markets, LLC. Founded in 1909, RBC Capital Markets, LLC. is a member of the New York Stock Exchange, the Financial Industry Regulatory Authority, the Securities Investor Protection Corporation, and other major securities exchanges. RBC Wealth Management has over \$227 billion of assets under administration and nearly 2,000 financial consultants operating in 200 locations in 42 states.

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