# *Forbes'*

## America's Top Wealth Advisors 2017

**Ira Mark**
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RBC Wealth Management has a long-standing tradition of responsible stewardship of client assets. It is a deeply held value you can always depend on. Ira is an outstanding example of this – someone who puts the client's needs first as he works to manage their wealth. Therefore, it gives us great pleasure to make you aware of the highly prestigious honor that has recently been bestowed upon him.

Ira was recently named to *Forbes'* list of America's Top Financial Advisors in 2017. The *Forbes'* ranking of America's Top Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. SHOOK received nearly 20,000 nominations and invited 4,504 of these nominees to complete an online survey from which the top 250 were selected.

Ira has been a licensed and registered financial advisor for over 24 years and has built his reputation by providing an incomparable level of service. Managing over $1.5 billion in assets, he specializes in high credit municipal and corporate bonds, government agencies, and short-term cash alternatives such as treasuries, agencies and money market funds.

When it comes to our standards for excellence, Ira is a role model who raises the bar we all aim for. Please join us in applauding his achievements and thank you for choosing us to help you prepare for your financial future.

Sincerely,

**Michael Armstrong**
CEO, RBC Wealth Management – U.S.

**Tom Sagissor**
President, RBC Wealth Management – U.S.

RBC Wealth Management

Source: Forbes.com (Sept. 2017). America's Top Wealth Advisors ranking was developed by SHOOK Research and is based on in-person and telephone due diligence meetings and a ranking algorithm that includes: client retention, industry experience, review of compliance records, firm nominations; and quantitative criteria, including: assets under management and revenue generated for their firms. Investment performance is not a criterion because client objectives and risk tolerances vary, and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research, LLC and not indicative of future performance or representative of any one client's experience. Neither Forbes nor SHOOK Research receives compensation in exchange for placement on the ranking. For more information: www.SHOOKresearch.com.