Client IMPACT System

New client experience



Wealth Management

Intro

- Introduce team and firm capabilities
- Introduce IMPACT System
- Introduce process
- Identify client needs and expectations
- Provide RBC WealthPlan forms
- FIT process

Step 2

- Begin discovery
- Gather and analyze current portfolio
- · Confirm client expectations
- Begin building WealthPlan
- Begin opening accounts

Step 4

- WMO portal registration
- Verify standard account structure is established
- · Monitor account transfers
- Continue work on IMPACT book and box
- · Complete WealthPlan

Step 6

- · Implementation meeting
- Present WealthPlan
- Review client referral process
- Finish IMPACT book
- Initiate client foundation items
- Track transfers

Step 8

- Initiate sustainment operations
- Complete investing of transferred assets
- Schedule first quarterly review

Intro	Discovery	Preparation	Implementation	Sustainment
	Step 1If invited, initiate discoveryConfirm understanding	Step 3Complete discoveryAssign segmentation and service-level assignments	Step 5Prepare strategiesPrepare retirement income plan	 Step 7 Finalize asset transfers Initiate IMPACT report Finalize IMPACT box Begin connecting with trusted COI network
commitment to y Client referral pr If not invited, pro	 Discuss our commitment to you Client referral process 	Begin working on IMPACT book and box Continue working	Screen for asset management plan Refine IMPACT	
	recommendation	on WealthPlan book and box • Begin transferring accounts	 Begin investing transferred assets 	

Investment and insurance products offered through RBC Wealth Management are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.